

Mark Ivan Benfield. MIET

Technical Engineer based in London / Norwich

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Combining business, technical and creative skills, Mark is a problem solver and an asset in any venture. He has good customer service skills and likes to see a job through to completion in a profitable way. His knowledge of brand management and marketing, as well as his sense of humour, make him popular on any team.

Key skills

Sound Engineer, Live Sound Mixer (Band and Theatre), Sound Recordist, Customer Friendly, QLab4, Lighting / Sound Design / op, FoH, AV Tech, Presentation software, FCPX, Logic Pro, Arena style stage experience. Also a press photographer, official TED lecture photographer and First Aider.

Background

Mark has 35 years working in and around the Entertainment industry and good solid experience both on and off stage and in front and behind the camera. It's all about customer experience and ensuring that the customer leaves happy. This knowledge has helped Mark in the corporate world too where he has applied these skills to an office environment managing different sized teams of people. Testimonials are available on Facebook and online at markbenfield.com Mark is a member of the Institute for Engineering and Technology, BECTU and EQUITY.

Career History

Freelance 2015 - date

Providing TV, Radio and Theatre Engineering services on a Freelance basis. Sound / Audio Engineer and Sound Recordist, Lighting specialist, Stage Management, Production Management, Event Management and Technical Engineering.

- *Event Duty Manager – King's Place Music Foundation*
Manage corporate events as planned by the events team, managing the FoH staff and ensuring public safety ensuring timely running of the event to a professional level and customer satisfaction.
- *Sound Specialist – Royal Opera House*
Provided technical and crew support for the Linbury Theatre Studio at the Royal Opera House in London.
- *Sound Specialist – Production Bureau*
Providing technical and crew support for live shows, events and conferences.

- Production Manager - Hostry Festival 2015, 2017 and 2018*
 Contracted to be the Production Manager for the festival and oversaw the acts, organised the live broadcast alongside the BBC as well as designed the Lighting and sound installation. The Festival is set in the remarkable Norwich Cathedral and involved negotiating with the site hosts and the third party team for the installation of the lighting and sound rigs, ensuring that each show run smoothly, that the Technical Riders were met, installations / Get-out were completed on time, and safely. Liaised with visiting companies, performed technical duties as required.
- Lapland UK 2016 and 2017*
 Played "Father Christmas" at this three hour immersive event in Ascot UK, high quality, customer focussed, award-winning event. 6 weeks, playing to an average of 50 families a day for 25 days.
- Production Manager for ETM Events*
 Designed AV technology for various events, oversaw build and load out, operated / called the show for the live events.
- Sound and Lighting designer*
 Anyone for Breakfast? by Derek Benfield. Lighting and soundscape for this farce, performed in the arena style. - 2017
 The Reunion by Peter Gordon. Lighting and soundscape in Arena style. - 2018
- Sound Engineer - Committed to the Blues Brothers*
 Sound Engineer for the Tribute band, Setup, design and running the PA system for the band.
- Sound Engineer - Leather and Lace*
 Sound Engineer for the rock ballad band, design and running the PA system for the band.
- Sound Engineer - Big O and the Wilburys*
 Sound Engineer for the Tribute band, Setup, design and running the PA system for the band.
- Sound Engineer - The producers (Musical)*
 Designed the Sound system /plot and mixed the band / singers live on stage. The band was located in a separate building (due to space issues). Sound Effects cued from book (QLab4)
- Event Duty Manager - King's Place Music Foundation*
 Manage corporate events as planned by the events team, managing the FoH staff and ensuring public safety ensuring timely running of the event to a professional level and customer satisfaction.

- *AV / Sound Engineer – Royal Opera House*
Install and operate Sound /AV Equipment at a variety of locations for functions and events as required.
- *Sound Engineer, Pavilion Theatre Gorleston, Cromer Pier, Norwich Puppet Theatre.*
Provide soundtrack / soundscape for shows and live the band and vocals for the show.
- *Technical Engineer – Norwich Medieval Mystery Plays*
As the Technical Engineer for the show Mark covered all aspects from power requirements, Projection systems, and audio systems, to performer auditions, Scenery and set logistics. Low wattage LED lamps were needed as the medieval keep has limited power outlets. Organisation was the key during the performance run as the setup time for the plays was one hour, and thirty minutes to load out the equipment after. As Stage Manager, checklists for the stage crew were drawn up, risk assessments completed before each show and liaised with all departments.

Technical Engineer - Return to the Forbidden Planet

Mark was responsible for the technical setup for the production at the Maddermarket Theatre. This included the power, the sound and the video systems. Filmed “green screen sequences” for the show with well-known actors, edited the film together and ensured the triple video screens were calibrated and properly secured. The sound system checks and speakers were calibrated before each show. Mixed the show live for each performance (Eleven radio mics, seven piece band and four effects processor).

Mark also promoted the show as part of the marketing team to make it the best selling show for the Theatre that year, 3rd best selling in the last 15 years (I was also part of the marketing team for the other two shows).

- *Sound Engineer – Joe Ringer Band*
Mark had had the good fortune to work with Joe Ringer on several occasions and live mix his band (four piece band and two vocalists) at different venues including the Norwich Theatre Royal. Always entertaining and every venue brings its own set of unique challenges.
- *Company Manager / Production Manager / Technical Manager / Stage Manager*
The Lion, the Witch and the Wardrobe - 2015
Murder on the Nile - 2015
Ghost Train - 2015
Immersive Theatre / Presentations. – 2015-2017
- *Stage Manager / Sound Foley / Soundscape / Video*
Murder on the Nile - 2015
Ghost Train - 2015

Return to the Forbidden Planet - 2016

- *Corporate presentations and Team Management*
Brand Management for Vodafone (Inc. 6th most lucrative brand in the world)
Sales and training presentation
Technical briefings (Blue chip companies)
- *Sound / Audio Engineering*
Live sound engineering, sound technician for bands, configuring in house sound system, technical support
Gabrielle Ducombe - live sound engineering - 2016
Genesis G2 Tribute band – Sound Technician – 2016 - 2017
Return to the Forbidden Planet – Live sound engineering - 2016
- *Sound Recordist*
2 Features (Six Hot Chicks in a Warehouse, and Fighting Heart) - 2017
Shorts inc. Callback, & Catch your chance - 2016

Vodafone

With over 403 Million customers worldwide Vodafone is the UK's most valuable brand (rated at \$31bn) and the world's 3rd largest mobile telecoms company. Vodafone operates in more than 30 countries and has partner agreements in over 50 others. The Global Enterprise division provides managed services to clients in 65 countries including many "blue chips".

Head of Online 2014 -2015

Responsible for all aspects of the UK Online team, 30 geographically diverse team members that run the online shop window. Responsible to the UK board for all aspects of online sales and conversions, developments, both current and futures. Profit and Loss account. Commissioned > £500M sales for the year.

Online Development manager 2011 – 2014

Running a team of developers, a creative resource and enabling them to exceed and excel in their roles. Analysing the psychological, political and structure of the design process, responsible for converting clicks to

Other companies worked for:

Cable & Wireless / Vodafone / Global Crossing / Aviva / BAA / Philips

Education History

HND Communications

EITB Apprenticeship

Recent Continual Professional Development

Live mixing with Allen & Heath systems

Photography workshop

Lean / Six Sigma Foundation

Process Excellence

Customer Service in a changing world
Managing Change
Getting to yes (Negotiation techniques)
Social media training

Additional sights

Linked In - <http://uk.linkedin.com/in/markivanbenfield>

Photography Gallery - <http://markbenfield.smugmug.com>

Facebook - <http://www.facebook.com/mark.ivan.benfield>

IMDb - <http://www.imdb.com/name/nm5321027>

Spotlight - <http://www.spotlight.com/interactive/cv/7410-5612-5704>